

Max Wix | Product Manager

UX/UI Designer, Software Engineer

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Philadelphia, PA

Suitable, **Product Manager Intern**

September 2025 - February 2026 | Philadelphia, PA

- Led the discovery and roadmapping of a new, highly efficient, online registration feature, adding to “The Hub” product and further reducing the administrative burden on college administrators
- Conduct user interviews, competitive research, and internal refinement sessions to identify product opportunities and inform product strategy.
- Improve and automate sprint metrics reporting to provide analysis tailored specifically to the company’s needs

Suitable, **Design Engineer**

April 2024 - September 2025 | Philadelphia, PA

- Championed platform-wide accessibility, ensuring web-app’s full WCAG AA compliance for the first time, improving overall inclusivity and adding efficiency to the sales process by reducing the burden from accessibility audits
- Redesigned and deployed leaderboard feature and many reusable components throughout the app, improved the UX/UI and overall performance/efficiency
- Developed automated tests using Cypress, and built internal tools that empowered non-developers to perform complex tasks independent

The Triangle, **Production Manager, Lead Print Designer**

December 2022 - January 2025 | Philadelphia, PA

- Managed approximately 80 staff members during all aspects of news-print production.
- Designed and oversaw a production schedule and strategy still used today, facilitating the creation of a printed news publications in just 2 days
- Oversaw writer and editor contributions to ensure accurate and engaging content that upheld our high standard of journalistic integrity.
- Built templates, crafted in-depth guidelines, and trained new members to ensure a consistently accessible, intuitive, and delightful news print design.

Miax Exchange Group, **Digital Designer**

April 2023 - April 2024 | Princeton, NJ

- Conducted web audits, competitive analysis, and user testing to maintain a dynamic and accessible website and brand
- Worked closely with all departments and a large agency to meet day-to-day design needs, create and/or improve brand looks and identities for the company and its subsidiaries, update forms and documents, create and update web-pages, and lead creative on multiple advertising, marketing, and educational campaigns.

Drexel University

Class of 2026 | GPA: 3.66

BS, UXID

(User Experience and Interaction Design)
Concentrations in sociology, photography, business law, culinary arts

Software

Atlassian Suite

Figma, Sketch

Adobe Creative Suite

Git, Github, VScode, XCode

G Suite, Microsoft Office

Google Analytics

Salesforce Marketing Cloud

HTML, CSS, JavaScript, PHP

MySQL, phpMyAdmin

React, Angular, SvelteKit,

Wordpress, Drupal, Wix, Framer

Slack, Discord, Symphony

Additional

Project Manager at Loam

Currently leading a team of 7 to design and develop an ethical and humane social media alternative

Back-end lead at Tourway

Led the back-end development for an MVP prototype of Tourway, a mobile app for self-guided college tours

Club Squash at Drexel

The sport, not the vegetable!